

PRESS RELEASE

GyanSys mentioned as a Digital Commerce Service Provider in Gartner Digital Commerce Vendor Guide, 2021 report



Indianapolis, Indiana – April 30, 2021 GyanSys today announced it has been mentioned by Gartner as one of the Digital Commerce Service Providers in the *“The Gartner Digital Vendor Guide, 2021”*¹ report.

“GyanSys is honored to be mentioned as one of the Digital Commerce Service providers offering a variety of digital commerce implementation services, including design, development, integration, and testing” said **Anand Aboti, Chief Business Officer of GyanSys** – upon receiving this distinct recognition. *“The pandemic has accelerated the adoption of B2B Digital Commerce solutions and organizations need to keep pace with increased market demands and adopt new technologies to streamline online buying, selling and procurement processes.”*

According to this report, “The 2021 Gartner CIO survey also shows that 83% of the respondents expect to increase their use of digital channels to reach customers, and 79% will increase the use of self-service in 2021.”

GyanSys is equipped to deliver proven industry focused, Customer Experience and CRM solutions to further enhance our market position. GyanSys, an SAP and Salesforce partner, continues to innovate with customers to help them rapidly adopt to digital and cloud models that minimize risk and business operations disruption. GyanSys' end-to-end capabilities enable customers to benefit from scalable, omnichannel sales and digital B2B and B2C commerce platforms to drive growth and improve sales process efficiency.

With their rapid deployment model "**Speedy**" an SAP Qualified Partner Package Solution, organizations can leverage a fully functional solution, delivered remotely and be up and running within weeks. GyanSys continues to lead business transformation programs helping organizations to become an Intelligent Enterprise.

1 Gartner, "The Gartner Digital Vendor Guide, 2021",

Analysts Sandy Shen, Jason Daigler, Mike Lowndes, Mark Lewis, Dayna Ford, Penny Gillespie, Aditya Vasudevan, Published 14 April 2021

Gartner's Disclaimer:

Gartner does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About GyanSys

Enterprise Innovation Powered by Knowledge.

GyanSys is a leading mid-tier systems integrator supporting global enterprise customers. As a recognized innovator in digital and process transformation, we specialize in SAP and Salesforce implementations, managed services, and analytics. We integrate cutting-edge solutions in complex multi-cloud environments to optimize operations and to maximize return on investment. At over 1,500 consultants, we are headquartered in Indianapolis, USA, with delivery centers in Bengaluru, India, and Manila, Philippines.